Source: https://www.industrydocuments.ucsf.edu/docs/mgyy0063

PACK ACCOUNTS

RETAIL Masters

PM USA RETAIL MASTERS
NON-COMPLIANCE NOTICE

Account Name: _____ Date: _____
Call Number: _____
Control Number: _____ TSM: _____
Store Number: _____ Territory Number: _____

This form serves as your notice of a non-compliance with our Retail Masters contract _____.
A payment of $_____ may/will be deducted for the month of _____.
The reason(s) for non-compliance are checked below.

MPL1

- ☐ A — No PM OPM or other industry pack fixture with exclusive PM signage (circle one)
- ☐ B — No Marlboro Display in #1 Location
- ☐ C — No PM Premium Display in #2 or #3 Location
- ☐ D — Lack of Fair Share of Total Inventory / Facings / Distribution (circle one)
- ☐ E — Lack of Fair Share of Floor Displays
- ☐ F — No PM Signage in #1 Location / Lack of Fair Share of Signage / Obstructed / Disadvantaged / Competitive Signage in PM Space (circle one)
- ☐ G — Sales of Promobox to non-Consumer / Refuse to prebook / Refusal to assemble displays or POS / Non-Performance (circle one)
- ☐ H — Failure to submit weekly reports verifying the store's cigarette sales to consumers by brand and packing
- ☐ I — Lack of compliance with agreed upon plan-o-gram
- ☐ J — Non-acceptance of recommended PM New Brands
- ☐ K — Foreign objects / competitive merchandise on or obstructing displays / fixtures / signage; Displays or fixtures not stocked / taped / locked / removed (circle one)

MPL2

- ☐ N — No PM Discount Display in #1 Discount Location - with Basic in #1 position
- ☐ O — No Basic Signage in #1 Discount Signage Location
- ☐ P — No Distribution on PM B&W / PL / or other designated brand (if required)

MPL3

- ☐ Q — No exclusive Permanent Signage
- ☐ R — No exclusive PM Permanent Pack Display / Fixture
- ☐ S — No exclusive Promotion three weeks per quarter

MPL4

- ☐ T — Lack of two enhanced merchandising performance values

Flex Fund

- ☐ U — Misuse of Flex Funds / Materials / Promotions / Incentives / Coupons (circle one)

Other

- ☐ V — _____

CORRECTIVE ACTIONS: _____

Continuous non-compliance situations will result in the termination of our Retail Masters Contract.

Retailer Signature: _____

PM Representative Signature: _____

Original - Retailer Duplicate - Account Manager Triplicate - Supervisor Quadruplicate - Sales Rep

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